

LIVE

CONTEST

FAKE NEWS



TRUE OR FALSE ?

Where do 'Fake News' come from and what do they mean?

How can you identify them? Has trust in the media become too fragile?

Why does our young generation turn to other sources of information instead of our traditional media? What is the role of social media in the spreading of Fake News?

The 'Fake News' exhibition, produced by Poster for Tomorrow, will be presented from 15 September to 14 October 2022 at the Alliance Française of Canberra, thanks to the support of the Institut Français and the French Embassy. On this occasion, 15 to 18 years old students are invited to take part in a contest to reflect on Fake News and their impact.

THIS COMPETITION AIMS TO:

- Have young students learn how to detect fake news around them by producing one themselves
- Enable French college students in Canberra to work and reflect in French
- Get together to reflect on a theme that touches all generations but in particular Generation Z, and thus encourage them to be involved in democratic debate

At the end of the contest, the winning students will be invited to the French Embassy to present their work.

Prizes will be awarded by the Ambassador of France to Australia, Mr. Jean-Pierre Thébault, during a special reception at the Alliance Française of Canberra to officially open the exhibition and congratulate the winners of the competition on Friday, September 16.

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CONDITIONS OF ENTRY

To include a wide range of students, there are two competition categories: three students will be selected as winners of the French-speaking students category, and three winners will be selected from the category of students learning French.

FOR COLLEGE FRENCH LEARNERS

True or False ?

To take part in the contest, immerse yourself in the world of Fake News creators. Discover and learn about the process, tools and themes covered by Fake News. Once you have understood the issues, invent a Fake News and play it out. Prove to us that you have understood the dangers of Fake News by creating a video, a podcast, a test, a poem...

Don't forget these key questions:

What is the usual process of a Fake News? Who are these Fake News created for?
Why do they exist?

CONDITIONS FOR THE DIFFERENT FORMATS:

- Video: maximum three minutes in French or English
- Text: maximum 1000 words in French or English with an illustration if you wish
 - Drawing: A4 to A3
- Podcast: maximum three minutes in French or English

You can talk about politics, entertainment, fashion or art. The more creative your video or text, the better!

In addition to the creation of a Fake News, we also require a short text (200 words) explaining the choice of your Fake News, the format, and why you think you are convincing. Describe your feelings and show us that you have understood the issues of Fake News.

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FIRST PRIZE: A POLAROID CAMERA

SECOND PRIZE: A SPEAKER

THIRD PRIZE: A PAIR OF EARPODS

A PANEL OF JUDGES WILL CHOOSE 3 WINNERS FROM THE BEST ENTRIES.

- Students should send in their entries, indicating their name, age, address and school.
- teachers can submit their students' entries by providing the student's name, age, address and school.

*The deadline for applications is August 17, 2022,
at this address: marketing@afcanberra.com.au*